



October 21, 2009

\*\*\*\*\*CONSUMER ALERT\*\*\*\*\*CONSUMER ALERT\*\*\*\*\*

### ATTORNEY GENERAL MADIGAN: BABY FOOD RECALLED FOR POSSIBLE BOTULISM CONTAMINATION

Chicago — Attorney General Lisa Madigan today alerted consumers to a recall of Plum Organics baby food sold at Toys-R-Us and Babies-R-Us stores throughout Illinois due to possible botulism contamination.

"Botulism is a potentially life-threatening condition," Madigan said. "Parents and child caregivers should immediately dispose of possibly contaminated baby food to ensure their children's safety."

The affected products include apple and carrot portable pouch baby food, which are sold in 4.22-ounce packages with a "best by" date of May 21, 2010. Plum Organics, the Emeryville Calif.-based manufacturer, announced it would recall and destroy the nearly 1,000 pouches that were distributed to Illinois.

Parents or caregivers who have questions or concerns about whether they may have some of the affected food in their possession can call Madigan's recall hotline at **1-888-414-7678**. The Attorney General established the hotline in 2007 to help callers identify recalled products in their homes. Madigan also urged all Illinois consumers to sign up for automatic e-mail notification of recalls at [www.cpsc.gov](http://www.cpsc.gov).

"Consumers should take every opportunity to ensure they are receiving recall information so that they can remove dangerous products from their homes," Madigan said.

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